

Freer's Privacy Policy

This privacy policy will explain how Freer uses the personal data we collect from you when you use our website or mobile app.

What data do we collect?

Freer collects Personal Identification Information (Name, Address, Date of Birth, Email Address and Phone Number).

We also collect analytic data through your use of the app including metrics such as phone type and how often and how you use the service.

How do we collect your data?

We collect data in three main ways, we collect data and process data when you:

- Register with our verification partner Yoti
- Register and create a profile online or within our mobile app, and ongoing usage of our mobile app
- Use and interact with the app

How will we use your data?

Freer collects your data so that we can:

- Verify that you are over 18 years of age and are able to use our mobile app
- Verify your identity to keep the platform safe for all to use
- Share your approximate location within the details for product you have listed
- Share your address with a lender who you are renting an item from
- Share your address with a renter who is renting an item from you
- Allow you to build a profile that makes lending and borrowing items easier
- Perform analytics on usage of the platform to make the platform even better
- Use rating or review content for marketing the service and app

How do we store your data?

Your data is stored securely in encrypted format in a securely hosted database owned by Freer. Some or all of the data that you provided to our verification partner (Yoti) will also be stored in Freer's systems.

Marketing

Freer would like to send you information about using the platform that we think you might like and that will help you use Freer's services.

Other than rating and review content we will not provide information to any third party for commercial or marketing purposes.

You have the right to opt out of communications by selecting your communication preferences within the app.

What are your data protection rights?

Freer would like to make sure you are fully aware of all of your data protection rights. Each user is entitled to the following:

The right to access – You have the right to request Freer for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Freer correct any information you believe is inaccurate. You also have the right to request Freer to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Freer erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Freer restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Freer's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Freer transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at:

Or write to us:

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our website or use our mobile app, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

[How do we use cookies?](#)

We use cookies to:

- Keep you logged in
- Understand how you use our website

[What types of cookies do we use?](#)

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Freer uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Freer uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address.

[How to manage your cookies](#)

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website and app features may not function as a result.

[Changes to our privacy policy](#)

Freer keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 30th June 2020.

[How to contact us](#)

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: admin@freer.com